



CDD NEWS

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Ralphs and Colgate-Palmolive Help Youth Succeed

Mayor Antonio Villaraigosa has set a goal to put 15,000 young people in jobs starting this summer. Colgate-Palmolive and Ralphs are helping the Mayor meet that objective. Colgate-Palmolive has donated \$10,000 to fund paid internships at local community agencies and non-profits. Ralphs has 100 jobs set aside for young job seekers.

*“When we say we’re here to hire LA’s youth, we mean it!”
—Charles Barfield, Ralphs.*

This is the 4th year the two companies have teamed to focus their efforts in the Watts area. At a rally at CDD’s Youth Opportunity Movement Watts One Source site, young people cheered as Colgate officials presented a check for \$10,000. The company is also donating \$10,000 in products, which will be distributed to youth and their families. The products include hygiene kits that will help young people offer the best appearance in their job interviews. The rally had several motivational speakers including Latino Radio 96.3 personality Raq-C. She said, “My first job before I was in radio was in customer service. I was a cashier and whatever job I had I did my best! Be yourself and shine wherever you’re at!”

TV and movie actor Darius McCrary said, “When you’re properly prepared and focused, you provide yourself the ability to succeed.”

The rally ended with an invitation to young job seekers to hop aboard the mobile WorkSource Center which is equipped with computers, internet access, printers, and a resume writing program, which is designed to give young people access to an organized job search engine.

Pass this newsletter to a young person between 16 and 24 years of age looking for employment. Have them call 1-800-For-A-Job.

